

# General Information

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## Pricing & Payment

### Pricing Intro

All prices are in US Dollars.

Prices valid through December 31, 2011.

Single position Deep Etch / Laser Engraving / Sublimation are included in all prices (unless indicated).

### Prices without Etching

Use end column pricing. This excludes items that cannot be etched.

### Set-up Charges

#### New artwork - \$80.00 .

On orders for multiple items of different sizes, the setup charge on the additional items will be waived, as long as all items are produced at the same time.

#### Artwork on file - \$40.00 .

This setup charge applies to existing artwork, which is resized for a new item.

### Repeat Orders

There is no Setup Charge for repeat orders of the same item, using identical artwork.

However, for repeat orders of less than \$100.00, a \$20.00 Run Charge will apply.

### Storybook Crystal ® -\$190.00

Includes imprinting on the Cover and Spine, Story Sheet inside Cover, as well as Etching on all pieces of Glassware.

### Copy Changes

Copy changes on awards and recognition items will be charged per award as follows:

	<b>1-99</b>	<b>100-199</b>	<b>200+</b>
1 Line	\$4.00	\$3.75	\$3.50
2 Line	\$5.00	\$4.75	\$4.50
3 Line	\$6.00	\$5.75	\$5.50
4 Line	\$7.00	\$6.75	\$6.50

If an item is personalized on a different location to the logo, 2nd position Etching Charges (see below) apply, in addition to Copy charges.

### Second Position Etching

When a second position (second side) is etched, the following etching charges apply:

<b>(Sq Inch)</b>	<b>1-23</b>	<b>24-99</b>	<b>100+</b>
1 - 10	\$8.00	\$6.50	\$5.00
11 - 20	\$14.00	\$12.00	\$10.00
21 - 30	\$20.00	\$17.50	\$15.00 3c

For sizes larger than 30 square inches, add \$0.60 per square inch.

Setup charge of \$40.00 will be required for Second Position Etching.

### Lustre Etch

Add color to our beautiful Deep Etched ceramic mugs. Multiple coats of Enamels are applied

to achieve this dramatic look.

\$4.00 per color per mug

Standard colors include Gold, Silver, Black, White, Red, Blue, Yellow & Green.

While standard colors usually suffice, occasionally specific PMS colors are required. Although we cannot guarantee an exact match, we are able to mix enamels to get as close as possible to your Pantone (PMS) color.

The service charge Pantone color matching is \$20.00 per color.  
(Applies on repeat orders.)

#### **Colour Fill**

Crystal - \$10.00 per color per piece

Marble - Single color included

Standard colors include Gold, Silver, Black, White, Red, Blue, Yellow & Green.

While standard colors usually suffice, occasionally specific PMS colors are required. Although we cannot guarantee an exact match, we are able to mix enamels to get as close as possible to your Pantone (PMS) color.

The service charge Pantone color matching is \$20.00 per color.  
(Applies on repeat orders.)

#### **Artwork Cleanup Charge**

Good quality black and white Camera Ready art is required. Photocopies, business cards, letterheads, colored layouts etc will be subject to cleanup charges of \$50.00 per hour.